Motahhare Eslami

(Motahareh Eslamimehdiabadi)

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EDUCATION		
PhD Candidate, Computer Science University of Illinois at Urbana-Champaign, Illinois	, United States	- 2018 (expected)
Research Assistant, Computer Engineering Department Sharif University of Technology, Tehran, Iran		2011- 2012
Master of Science, Computer Engineering Sharif University of Technology, Tehran, Iran		2009- 2011
Bachelor of Science, Computer Engineering Sharif University of Technology, Tehran, Iran		2005-2009
Research Interests		
• Social Computing		
• Human-Computer Interaction		
• Data Mining		
Awards and Honors		
Google PhD Fellowship		2017
• C.W. Gear Outstanding Graduate Stud	ent Award	2017
(Awaraea annually to a graduate student who Computer Science, UIUC)	nas aemonstratea excellence in researc	n, Department of
Adobe PhD Fellowship Finalist		2017
• Saburo Muroga Endowed Fellowship (Awarded to outstanding graduate students in	Computer Science, UIUC)	2016

• Feng Chen Memorial Award	2016
(Awarded to students who are first authors on a paper that has won a best paper awar Computer Science, UIUC)	rd, Department of
Facebook PhD Fellowship Finalist	2016
• Selected to participate in Rising Stars in EECS (An Academic Career Workshop for nearly 60 top EECS women scholars in academic	2015, 2016 ia)
• Best Paper Award at the ACM Conference on Human Factors in Computing Syst	ems (CHI) 2015
CS Grace Hopper Conference Scholarship	2014
Honorable Mention in Facebook Midwest Regional Hackathon	2013
• Exceptional Talent Award from the Master Program, Computer Engineering Dep University of Technology	artment of Sharif 2011
• 3 rd Rank according to GPA among all M.Sc. students of Computer Engineerin Technology, Sharif University of Technology	g at Information 2011
• Exceptional Talent Award from the B.Sc. Program in Information Technology	r from Computer

• Exceptional Talent Award from the B.Sc. Program in Information Technology from Computer Engineering Department of Sharif University of Technology 2009 • 1st rank according to GPA among B.Sc. students of Computer Engineering, Information Technology in Sharif University of Technology 2009

PUBLICATIONS

Peer-Reviewed Proceedings/Conference Papers

- M. Eslami, K. Vaccaro, K. Karahalios, and K. Hamilton. "Be careful; things can be worse than they appear": Understanding Biased Algorithms and Users' Behavior around Them in Rating Platforms. *The AAAI International Conference of Weblogs and Social Media (ICWSM)*, 2017. (Acceptance Rate: 14%)
- J. Kulshrestha, M. Eslami, J. Messias, M. B. Zafar, S. Ghosh, K. Gummadi, and K. Karahalios. Quantifying Search Bias: Investigating Sources of Bias for Political Searches in Social Media. *Proceedings of the ACM Conference on Computer Supported Cooperative Work (CSCW)*, 2017. (Acceptance Rate: 34.5%)
- M. Eslami, K. Karahalios, C.Sandvig, K. Vaccaro, A. Rickman, K. Hamilton, and A. Kirlik. First I "like" it, then I hide it: Folk Theories of Social Feeds. *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI)*, 2016. (Acceptance Rate: 23.5%)
- M. Eslami, A. Rickman, K. Vaccaro, A. Aleyasen, A. Voung, K. Karahalios, K. Hamilton, and C.Sandvig. "I always assumed that I wasn't really that close to [her]": Reasoning about Invisible Algorithms in News Feeds. *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI)*, 2015. (Acceptance Rate: 23%) Best Paper Award
- M. Eslami, A.Aleyasen, R.Zilouchian Moghadam and K. Karahalios. Friend Grouping Algorithms for Online Social Networks: preference, bias, and implications. *International Conference on Social Informatics (SocInfo)*, 2014. (Acceptance Rate: 23%)
- K.Hamilton, K.Karahalios, C.Sandvig and M.Eslami. A Path to Understanding the Effects of Algorithm Awareness. Alt. Chi: Extended Abstracts of the ACM Conference on Human Factors in Computing Systems (CHI), 2014. (Acceptance Rate: 37.5%)
- M. Eslami, H. R. Rabiee, and M. Salehi. Sampling from Diffusion Networks. ASE and IEEE International Conference on Social Informatics, 2012. (Acceptance Rate: 11.5%)
- Payam Siyari, H. R. Rabiee, M. Salehi and M. Eslami. Network Reconstruction under Compressive Sensing. ASE and IEEE International Conference on Social Informatics, 2012. (Acceptance Rate: 11.5%)
- M. Eslami, H. R. Rabiee, and M. Salehi. Diffusion-Aware Sampling and Estimation in Information Diffusion Networks. *IEEE International Conference on Social Computing*, 2012. (Acceptance Rate < 10%)
- M. Eslami, H. R. Rabiee, and M. Salehi. DNE: A Method for Extracting Cascaded Diffusion Networks from Social Networks. *IEEE International Conference on Social Computing*, 2011. (Acceptance rate: 9.8%)

Journal Papers

- P. Siyari, H. R. Rabiee, M. Salehi, and M. Eslami. Network Reconstruction under Compressive Sensing. *ASE Human Journal*. Vol.1, issue 3, pp. 130-143, 2012.
- E. S. Hosseini, V. Esmaeelzadeh, and M. Eslami. A Hierarchical Sub-Chromosome Genetic Algorithm (HSC-GA) to Optimize Power Consumption and Data Communications Reliability in Wireless Sensor Networks. *Wireless Personal Communications (Springer)*. Vol. 80, no. 4, pp. 1579-1605, Oct. 2014.

Workshop Papers & Extended Abstracts

• M. Eslami and K. Karahalios. Embracing Seamfulness and Uncertainty in Designing around Hidden Algorithms. *ACM Conference on Human Factors in Computing Systems (CHI)*, Workshop on Designing for Uncertainty in HCI: When Does Uncertainty Help?, 2017.

- M. Eslami and K. Karahalios. Investigating Users' Understanding of Invisible Algorithms and Designing around It The AAAI International Conference of Weblogs and Social Media (ICWSM), Workshop on Studying User Perceptions and Experiences with Algorithms, 2017.
- M.Eslami. Understanding and Designing around Users' Interaction with Hidden Algorithms in Sociotechnical Systems. ACM Conference on Computer Supported Cooperative Work (CSCW) Doctoral Colloquium, 2017.
- M. Eslami, A. Aleyasen, K. Karahalios, K. Hamilton and C. Sandvig. FeedVis: A Path for Exploring News Feed Curation Algorithms. ACM Conference on Computer Supported Cooperative Work (CSCW), Peer Reviewed Software Demo, 2015.
- M. Eslami, A.Aleyasen, R.Zilouchian Moghadam and K. Karahalios. Evaluation of Automated Friend Grouping in Online Social Networks. Extended Abstracts of the ACM Conference on Human Factors in Computing Systems (CHI), 2014.

Posters

- M. Eslami, A. Rickman, K. Vaccaro, A. Alevasen, K. Karahalios, K. Hamilton, and C.Sandvig. Exposure to the Invisible: Reasoning about Hidden Algorithms in the News Feed, International Conference on Computational Social Science (IC^2S^2) , 2015.
- M. Eslami. Exposure to the Invisible: Algorithm Awareness from the Individual to the Collective. CSL Student Conference, University of Illions at Urbana-Champaign, 2015.
- N.Spirin, M.Eslami, J.Ding, P.Jain, B.Bailey and K.Karahalios. Searching for Design Examples with Crowdsourcing. International World Wide Web Conference (WWW) Poster, 2014.
- M.Eslami, A.Aleyasen and K. Karahalios. Make Community Detection More Human. The Human Computer Interaction Consortium (HCIC) Boaster, 2013.

Research Projects

• How Much Transparency on What? Feb 2017-Present Finding out "how much" and "what type" of information is enough to add to an opaque algorithmic advertising system to provide users with a more informed, engaged, and trustworthy interaction with online ads

• Understanding Biased Algorithms and Users' Behavior around Them in Rating Platforms March 2016-Present

Developing a cross-platform algorithm audit technique to detect potential biases of rating algorithms in online hotel rating platforms (such as Booking.com) and analyzing users' reviews to understand if, how, and in what ways users perceive and manage such biases

• Quantifying Search Engines Bias

Nov 2015-Present Understanding whether and how search engines can create political bias in search results and distinguishing between the bias that arises from the data that is input to a ranking algorithm of the search engine from the bias that arises from the ranking algorithm itself.

• Exploring News Feed Curation Algorithms: From Awareness to Engagement May 2013-Nov 15

Developing a Facebook application, *FeedVis*, to reveal to users the difference between the algorithmically curated and an unadulterated News Feed, and used it to study whether users are aware of this curation, how they perceive this difference and whether and how it changes their engagement with the feed

Press: TIME, The Washington Post, BBC, Huffingtonpost, NewScientist, MIT Center for Civic Media, Social Science Space, The Open Standard, MIT Technology Review

• Effects of Social Media on Crowdfunding

Sep 2014- May 2015

Examining the effects of social media including social attention, tie strength and diffusion of responsibility on patterns of crowdfunding

• Searching Design by Crowd Conducting a study over strategies for searching design on a crowdsourcing f	Jan 2013- Jan 2014 framework
• Evaluation of Friend Grouping Algorithms in Online Social Netwo Developing a group detection application by using common community dete <i>Facebook</i> network to evaluate these algorithms in a humanized manner for the	rks Sep 2012- Sep 2014 ection algorithms over the he first time.
• A Diffusion Network Sampling and Estimation Framework proposing a novel two-step (sampling/estimation) measurement framework by characteristics to collect diffusion process data over online social networks.	April 2012- Jun 2012 utilizing diffusion process
• Sampling over Diffusion Networks Studying and classifying the current sampling approaches over diffusion network network sampling problem in order to evaluate introduced sampling approaches	Sep 2011- April 2012 orks to define the diffusion ches.
• Network Reconstruction by Compressive Sensing. Proposing a novel framework called CS-NetRec based on a newly emerged precovery called Compressive Sensing (CS) to uncover the missing edges of so	Jan 2012- June 2012 paradigm in sparse signal ocial networks.
• Diffusion Network Extraction over Social Networks. Proposing a new method called DNE to extract the diffusion networks by u which outperforms the existing state of the art method in extraction accurate	June 2010- Sep 2011 using the time-series data cy and speed.
• Optimizing Power Consumption and Reliability in WSNs. Presenting a genetic algorithm on wireless sensor networks to optimize power communication reliability together.	Sep 2008- Sep 2009 er consumption and data
PROFESSIONAL ACTIVITIES	
Program CommitteeInternational Conference on Web and Social Media (ICWSM)	2016, 2017
Reviewer	

• Social Media+Society Journal	2016
• International Journal of Human-Computer Studies	2016
• Human Factors in Computing Systems Conference (CHI)	2016-2017
• Computer-Supported Cooperative Work and Social Computing Conference (CSCW)	2016-2017
• Behaviour & Information Technology Journal	2015
• International Conference on Web and Social Media (ICWSM)	2015
• Elsevier Computer Communications Journal	2015
• IEEE International Conference on Social Computing (SocialCom)	2011-2012

TEACHING EXPERIENCE

Fall 2011
Spring 2010
Spring 2009
Fall 2008
Fall 2007, Spring 2008

SKILLS

Computer Programming: C/C++, Java, C#, Matlab, Visual Basic, Pascal, LaTex, Prolog, Assembly, Verilog, Bash and SQL Web Programming and Design: HTML, XML (XSL, DTD, XQuery, RDF), CSS, Javascript and PHP (Familiar with Yii Framework) Modeling Tools (UML): System Architect (SA), Enterprise Architecture (EA)

Network Simulators: OMNet++, NS2, OPNET